

**VICTOR  
HUNT**

*design dealer*

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**The Surveillance  
Hundred**  
*ltd edition*

HUMANS SINCE 1982 & VICTOR

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*thoughtcrime*



## The Surveillance Light

The Surveillance light design is the creative result of the joint effort from two designers of the future, Per Emanuelsson and Bastian Bischoff.

They found each other at the School of Design and Craft in Gothenburg and, sharing the same visions and ideas on design, they started to work together despite their completely different backgrounds. Recently they founded their own company together: Humans Since 1982.

They made their first appearance at the Stockholm 2008 furniture fair presenting their Surveillance Light to the public for the first time.

Blending the typical appearance of a surveillance camera with a standing lamp is the basic idea behind Per and Bastian's ironic work. They kept the cold features of surveillance cameras to give the lamp a harsh character.

Initially it was not their main intention to make a political statement but a few days after the Surveillance Light 2008 was exhibited at the Stockholm furniture fair the lamp got lots of attention in big political weblogs due to the current intense debate about surveillance in our society. The political blogs considered and used the lamp as a political statement. In hindsight Per and Bastian are very proud about the fact that they have not only reached the design scene but also touched the political sphere by contributing a design piece to a social issue. In the future the lamp could be considered as a contemporary witness.

The original prototype of the Surveillance Light will be presented at the Design at The Edge exhibition and auction in Paris, organized through cooperation between Benjamin Loyauté's agency B-Loya and auction house Camard at Drouot-Richelieu, on the 22nd of March.



## The Surveillance Hundred

When Victor, on his never ending search for frontline designwork, became aware of the disturbing fact that this outstanding work, which he believes to be one of the most defining for 21<sup>st</sup> century design, had not yet found the way to the public on a more elaborated scale; he met with Humans since 1982 and discussed the possibilities of a cooperation on a 100 pieces limited edition of their surveillance light prototype.

Obviously Humans Since 1982 and Victor are very proud to announce the future launch of The Surveillance Hundred.

This limited edition is made up of 100 pieces of the original lamp's prototype, and is the natural result of the collaboration between Victor Hunt and the designers of the piece, Per Emanuelsson and Bastian Bischoff.

The Surveillance Hundred Limited Edition will be a structurally improved version of the prototype but will aesthetically be identical.

On specific demand, the launch of two applied or customized versions can be considered. The applied versions are a hanging and a wall mounted version which have never been exposed before.

The Surveillance Hundred will only be available at the Victor Hunt galleries for final consumers and retail.

Beside the auction of the prototype at the Design at the Edge event in Paris, The Surveillance Hundred will be available there too.



## Humans Since 1982 and Victor

The cooperation between Victor and his design gallery activities on the one hand and Humans Since 1982 and their creative activities on the other hand is considered by them to be the most natural and complete one possible.

Per, Bastian and Victor share the same visions on life, 21<sup>st</sup> century design and marketing.

# VICTOR HUNT

*design dealer*

Paul Lebrunstraat 29  
3000 Leuven  
Belgium

t,f +32 2 787 99 57  
knock@victor-hunt.com

victor-hunt.com

*market  
infiltrator*

Victor Hunt is the branded personality of Alexis Ryngaert.

Behind this unreal personality lies a true endeavour to develop a whole new concept of research, exhibition and sale of contemporary design furniture.

Ryngaert's brand crosses the concepts and methodologies of the new digital convergence culture to create new relations between upcoming designers and final customers through global research, individual consultancy, narrative branding and ephemeral event exhibition.

The result is a life-like brand focused as a credible new solution for 21<sup>st</sup> century design changes. A brand in constant personal progress. A connected and lyrical branded personality.

Alexis Ryngaert's strategic bet is to focus mainly on limited editions, prototypes and graduation works from young upcoming designers. Victor Hunt aims his realistic vision to the new habits and demands of the new connected prosumers.

Together they will track down, collect, exhibit and sell the most frontline and stunning pieces in the design market through conceptual ephemeral events and social networks.

Victor Hunt's collection has been gathered during 2008 and will be exposed to the public from 2009 on under the concept of guerrilla-galleries, which mainly means exhibiting each collection on a different location and with a different event's conceptual motif at each occasion.